

ABSTRACT

Disclosed herein is a method and system for online sales providing automatic rebate and coupon redemption corresponding to online purchases. Purchase orders from customers may be fulfilled and the products shipped to customers by the system for online sales with automatic rebate and coupon redemption. The system may provide customers with the ability to make online purchases using applicable coupons and rebates from merchants or manufacturers thereby passing the savings on to the customer. The system may also automatically retrieve coupons and rebates for use during an online purchasing activity for items in a shopping cart during a shopping activity.